

CURRICULUM VITAE

JOHN C. RUOFF

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BUSINESS ADDRESS:

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Columbia, South Carolina 29206
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EDUCATION

Ph.D. (History), University of Illinois at Urbana-Champaign, 1976

Research specialty: social and cultural history of the 19th Century American South with special emphasis on women, the family, demography and the religious basis of behavior. Dissertation: "Southern Womanhood, 1865 - 1920: An Intellectual and Cultural Study."

A.M. (History), University of Illinois at Urbana-Champaign, 1971

B.A. (History), Seattle (WA) University, 1969

EMPLOYMENT

2011 – present: The Ruoff Group. Principal. Provides nonprofit organizations, governmental entities and attorneys with a broad range of research. Those have included studies of income, poverty, housing, health care access and affordability, legislative voting, employment, pay telephones, transportation, occupational discipline, elections, taxes, public budgeting, household economics, energy and utilities. The Ruoff Group brings experience in quantitative research methods.

1987 - 2011: South Carolina Fair Share. Responsibilities included research and policy analysis and lobbying the South Carolina General Assembly. Issue areas included utility regulation, consumer finance, health care access and affordability, tax policies, budget, consumer protections, insurance (both health coverage and property & casualty), torts, food and nutrition, child welfare, family assistance and housing. (Executive Director, 1987-1995; Interim Executive Director, 2000-2001, 2008-2009; Research Director, 1995-2009; Program Director, 2009-2011).

1995 - 2011: Independent consultant. Provide expert statistical and demographic analyses especially with respect to elections and voting systems. Provide policy analysis with respect to state budgets and taxes and health care.

1980 - 1986: Fairfield United Action. Staff member of community organization. Responsible for research on issues affecting community with a special emphasis on utility costs and regulation. Staff Director, 1982 - 1986.

1979 - 1986: Independent consultant. Consultations with a variety of non-profit organizations with financial management, long-range planning and priority setting, evaluation, board development, grant writing and fundraising, and organizational development, as well as statistics and demography and community history.

1979 - Palmetto Legal Services, Columbia, SC. Management consultant with additional responsibility for statistical research in support of litigation.

1978 - 1979: South Carolina Legal Services Coalition. Training Coordinator. Responsible for training needs assessment, training design and implementation.

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1975 - 1978: Illinois Conference, American Association of University Professors, Urbana, IL. Executive Secretary.

CONSULTANCIES AND EXPERT TESTIMONY

Assisted community groups, council members, school boards, county councils, legislators and special redistricting committees to prepare and evaluate districting proposals in South Carolina.

Okadigwe v. SC Bd. of Pharmacy, South Carolina Administrative Law Court, 2016-AJ-11-0230-AP, 2016. Analysis of pharmacist discipline. Expert affidavit.

Richland County School District 1, 2015-2016. Advised School Commissioners on redistricting of single-member districts. Prepared districting alternative plan adopted by the S.C. General Assembly.

Fraser et al. v Jasper County School Dist. et al., United States District Court for the District of South Carolina, CA14-2578, 2014-2015. Expert consultant. Assisted counsel for Defendant-Intervenor by analyzing and preparing proposed districting plans.

City of Walterboro et al. v. Pinckney et al., United States District Court for the District of South Carolina, CA14-3231, 2014. Expert consultant. Advised counsel for defendant on redistricting practices.

Veasey et al. v. Abbot et al., United States District Court for the Southern District of Texas, CA13-193, 2013-2014. Expert consultant. Assisted counsel for Veasey Plaintiffs by providing demographic and voting analyses and advising on database matching.

Robinson et al. v. SC Dept. of Employment and Workforce, 2nd Judicial Circuit of South Carolina, 2013-CP-06-059, 2013-2016. Economic impact on families of missing unemployment insurance (UI) payments. Expert report and testimony.

South Carolina v. United States, United States District Court for the District of Columbia. CA12-203, 2012. Expert consultant. Assisted counsel for Defendant-Intervenors with database preparation, preparation of exhibit maps reflecting public transit systems in South Carolina, guidance on legislative procedure and other research tasks.

Richland County Sales Tax Referendum Appeal by Michael Letts, S.C. Elections Commission. Advised counsel for Richland County Council on election analyses, 2012.

Fairfield County School District v. Chester County School District, et al., 5th Judicial Circuit of South Carolina, 2010-CP-40-4017, 2011-12. Expert consultant. Assist counsel by mapping Fairfield students attending Chester schools and analyzing tax and budget issues related to the litigation.

Report on racially disparate effects of 2011 S.C. Act 27 (Photo Voter Identification) for use in submissions to Voting Rights Section, Department of Justice, regarding preclearance consideration, 2011-12.

South Carolina House of Representatives Democratic Caucus, 2011. Assist counsel in preparation and evaluation of House and Congressional redistricting plans.

South Carolina Senate Democratic Caucus, 2011. Assist counsel in preparation and evaluation of Senate and Congressional redistricting plans.

Board of Trustees of School District of Fairfield County v. State of South Carolina et al. Op. No. 27035 South Carolina Supreme Court (29 August 2011) 2010. Analysis of votes on veto overrides of local legislation, 1903-2010, relied upon by S.C. Supreme Court in its decision.

Analyses of elections and electoral participation for use in submissions to Voting Rights Section, Department of Justice, regarding preclearance consideration of 2010 S.C. Acts 308 and 309, on behalf of Fairfield County (South Carolina) Board of School Trustees, 2010.

Levy et al. v. Lexington County, South Carolina, School District Three et al. United States District Court for the District of South Carolina, 2004 - 2012. Racial polarization in voting, electoral mobilization, proposed districting maps and socio-economic disparities in income, education, employment, housing, communications and transportation. Expert reports and testimony.

Glover et al. v. S.C. Democratic Party et al., United States District Court for the District of South Carolina, 2004. Racial polarization in voting, electoral mobilization and socio-economic disparities in income, education, employment, housing, communications and transportation. Expert report and testimony.

Proceeding to Address Public Interest Pay Telephones in S.C., South Carolina Public Service Commission, Docket No. 2003-358-C, 2004 - 2005. Need for public pay phones in South Carolina. Telephone availability and spatial relationship of pay phones and low-income persons. Expert testimony.

Colleton County Council et al. v. McConnell et al.; Leatherman et al. v. McConnell et al.; and Marcharia et al. v. Hodges et al., United States District Court for the District of South Carolina, 2001-2002. Racial polarization in voting, electoral mobilization and evaluation of proposed districting plans for United States Congress, South Carolina Senate and South Carolina House of Representatives. Expert report and testimony.

South Carolina Conference of Branches, NAACP. Retained to assist branches with evaluating and proposing districting plan for local jurisdictions. 2001 – 2005, 2011 – 2013.

South Carolina Legislative Black Caucus. Provide technical assistance with respect to reapportionment especially regarding the South Carolina House of Representatives. 2001.

Moultrie v. Charleston County Council and United States v. Charleston County, United States District Court for the District of South Carolina, 2000-2003. Racial polarization in voting, socio-economic disparities, electoral mobilization and proposed districting maps. Expert report and testimony.

Edisto Surgery Center v. S.C. Dept. of Health and Environmental Control and The Regional Medical Center of Orangeburg and Calhoun Counties, South Carolina Administrative Law Judge Division, 1998. Analysis and evaluation of surgery utilization data and evaluation of public opinion poll. Expert report and testimony.

Smith, et al. v. Beasley, et al. and Able, et al. v. Wilkins, et al., United States District Court for the District of South Carolina, 1995 - 1996. Racial polarization in voting, differential voter participation, and socio-economic disparities in income, education, employment, housing, communications and transportation in challenged South Carolina House of Representatives and Senate districts. Expert report and testimony.

NAACP, et al. v. Truitt, et al., United States District Court for the District of South Carolina, 1995 - 1997. Racial polarization in voting in Florence School District 1. Prepare proposed redistricting maps. Expert report and testimony.

Franklin , et al. v. Campbell, et al. and NAACP, et al. v. Town of Hemingway, et al., United States District Court for the District of South Carolina, 1994. Prepare demographic and voting analyses with respect to attempted secession from one county and annexation to another on behalf of Williamsburg County School Board. Expert affidavit.

Richland County (South Carolina) Council, 1994, 1996-1997. Prepare demographic and voting analyses regarding preclearance filing with Justice Department under Voting Rights Act for County Council districts.

NAACP, et al. v. Spartanburg County Board of Education, et al., United States District Court for the District of South Carolina, 1992 - 1993. Analyze proposed districting proposals and prepare alternative proposals for Spartanburg County Board of Education, Spartanburg School District 5 and Spartanburg School District 7.

NAACP, et al. v. Holly Hill Town Council, et al., United States District Court for the District of South Carolina, 1992. Analyze proposed districting proposals and prepare alternative proposal. Expert testimony.

NAACP, et al. v. Kershaw County, South Carolina, et al., United States District Court for the District of South Carolina, 1990 - 1993. Racial polarization in voting, differential voter registration and turnout, and disparities in income, housing, employment, education, communications and transportation.. Prepare proposed redistricting maps and evaluate proposed plans. Expert reports and testimony.

Prescott, et al. v. Riley, et al., United States District Court for the District of South Carolina, 1992. Prepare proposed redistricting map for City of Charleston and evaluate city proposal.

NAACP, et al. v. Rowan-Salisbury Board of Education and Rowan County Board of Elections, United States District Court for the Middle District of North Carolina, 1992. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Expert report.

NAACP, et al. v. City of Reidsville, et al., United States District Court for the Middle District of North Carolina, 1992. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Expert report.

Burton, et al. v. Sheheen, et al. and Statewide Reapportionment Advisory Committee, et al. v. Campbell, et al., United States District Court for the District of South Carolina, 1991 - 1995. Prepare proposed district maps for U.S. Congress and South Carolina General Assembly. Monitor legislative process. Expert testimony.

NAACP, et al. v. Manning (SC) City Council, United States District Court for the District of South Carolina, 1991. Prepare proposed district maps.

NAACP, et al. v. City of Columbia, et al., United States District Court for the District of South Carolina, 1991 - 1993. Socio-economic disparities in income, education, employment, housing, communications and transportation. Prepare proposed district maps. Expert report and testimony.

Charleston County Branch NAACP, et al. v. Charleston (SC) County Council, United States District Court for the District of South Carolina, 1991. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Expert report.

U.S. v. Simmons, United States District Court for the District of South Carolina, 1990. Representativeness of jury venire and racial polarization in voting. Expert testimony.

Walker, et al. v. Fairfield County Council, et al., United States District Court for District of South Carolina, 1989 - 1990. Prepare proposed single-member district lines for plaintiffs.

NAACP, et al. v. City of Lancaster, et al., United States District Court for District of South Carolina, 1989. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Expert report.

NAACP, et al. v. City of Kingstree, et al., United States District Court for District of South Carolina, 1989 - 1991. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Prepare proposed district maps. Expert report.

NAACP, et al. v. City of Gaffney, et al., United States District Court for District of South Carolina, 1989. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Expert report.

NAACP, et al. v. City of Union, et al., United States District Court for District of South Carolina, 1989. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Expert report.

NAACP, et al. v. Town of Saluda, et al., United States District Court for District of South Carolina, 1989. Racial polarization in voting, differential voter registration and turnout, and lingering effects. Expert report.

NAACP, et al. v. South Carolina Democratic Party Executive Committee, et al., United States District Court for District of South Carolina, 1988. Racially differential effects of primary timing on turnout, racial polarization in voting, and socio-economy of South Carolina Senate District 32. Expert report and testimony.

NAACP, et al. v. Richland County Council, et al., United States District Court for District of South Carolina, 1988. Racial polarization in voting. Expert report and testimony.

Blackwater Associates, Columbia, South Carolina, 1988. Analysis of electoral polling data.

Fairfield United Action, 1986, 1989, 1991 and 1993 conducted statewide analyses of bank mortgage lending patterns in support of challenges to bank expansion under Community Reinvestment Act. Evaluated bank community needs assessments, including public opinion polling.

Smalls, et al. v. Fairfield County Council, et al., United States District Court for District of South Carolina, 1986. Political history, voting and turnout patterns, and socio-economy of Fairfield County, South Carolina. Expert report and testimony.

Fairfield County, South Carolina, 1986, directed, evaluated and certified results to Farmers Home Administration of door to door income survey on behalf of Mid County Water Company and Fairfield County Council.

Fairfield County (South Carolina) School District, 1985 - 1986, consultancy on integrating local history into school curriculum.

Calhoun County (South Carolina) School District, 1985, consultant on local history for SC Committee for the Humanities funded project on children growing up in both Calhoun County and New York City.

U.S. v. Hamilton, United States District Court for the District of South Carolina, 1985. Statistical representativeness of jury venire. Expert testimony.

Waller v. Butkovich, United States District Court for the Middle District of North Carolina, 1984. Statistical representativeness of jury venire. Expert report.

State v. Vanderhall, 6th Judicial Circuit of South Carolina, 1983. Statistical representativeness of Grand Juries. Expert testimony.

State v. Fields, 14th Judicial Circuit of South Carolina, 1979. Statistical representativeness of Grand Juries. Expert testimony.

PUBLICATIONS PAPERS AND CONSULTANCIES ON SOUTHERN HISTORY

With Herbert E. Buhl, Voting Rights in South Carolina: 1982-2006, 17(2) *So. Cal. Rev. Law & Soc. Justice* (Spring 2008) 643-711.

Review of Jonathan M. Wiener, Social Origins of the New South: Alabama, 1860 - 1885, *Computers and the Humanities*, 14 (October 1980), pp. 138-139.

"Southern Womanhood and Southern Culture." Paper presented to the Midwest American Studies Association, St. Louis, MO, 1977.

"From Frivolity to Consumption: Or, Southern Womanhood in Antebellum Literature," *Civil War History*, 18 (September 1972), pp. 213-229.

RELEVANT COMMUNITY ACTIVITIES

AARP Volunteer Advisory Committee, Office of Policy Development and Integration, Member 2018 - present.

AARP, Volunteer Member, National Policy Council, 2012-2018. Vice-Chair, 2017-2018. Chair, Economic, Employment and Low-Income Issues, 2015-2018.

Senior Weatherization Fund, Board Member, 2018 - present.